

## Appraisal and Alternatives

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In some languages, such as Hebrew and German, a demonstrative pronoun (a demonstrative which can exhaust the entire DP, henceforth d-pronoun) may refer to a human. When it does, the use of the d-pronoun may be associated with a pejorative effect, implying a negative evaluation of the denoted individual (henceforth *Negative-effect*), as in (1b) / (1d) and (2). The N-effect is triggered, however, only under certain conditions. For example, when the d-pronoun is modified (3), no N-effect is triggered. It is shown that the distribution of this N-effect is alternative-sensitive: the N-effect is triggered only when a personal pronoun could also have been used; in a variety of contexts in which only a d-pronoun is available, such as the modification contexts in (3), the effect is absent. This suggests that everything else being equal, a personal pronoun is preferred over a d-pronoun (Patel-Grosz and Grosz 2017); it also suggests that the N-effect is not intrinsically, or lexically, encoded (Sichel and Wiltschko 2018). It must derive, instead, from the non-use of a personal pronoun: either because (a) in the spirit of conversational implicatures, the choice of a d-pronoun over a personal pronoun must be justified, and the N-effect in some sense ‘justifies’ this choice; or because (b) the N-effect encodes the absence of a marked property associated with personal pronouns. On the logic of markedness and under-specification, when the speaker avoids the use of a personal pronoun, the absence of some aspect of meaning is implied, and the N-effect encodes the absence of this aspect of pronominal meaning. The goals of the talk are (i) to situate the type of indexical and alternative-sensitive evaluative meaning observed with d-pronouns within the broader landscape of expressives (Potts 2005 among others) and pejoratives (Averintseva-Klisch 2016 among others), and (ii) to derive the N-effect as a consequence of the non-selection of a personal pronoun, and the implied absence of a meaning ingredient associated with personal pronouns: the N-effect encodes that the human referent denoted by the pronoun is a non-discourse participant / a non-perspectival center.

### EXAMPLES

#### (1) no N-effect

a. hi<sub>1</sub> xoSevet Se-hi<sub>1</sub> gvoha  
she<sub>1</sub> think.3fs that she<sub>1</sub> tall  
‘She<sub>1</sub> thinks that she<sub>1</sub>’s tall.’

c. Sie glaubt sie ist gross.  
she<sub>1</sub> think. she<sub>1</sub> is.3sg tall  
‘She<sub>1</sub> thinks that she<sub>1</sub>’s tall.’

#### b. N-effect

zot<sub>1</sub> xoSevet Se-hi<sub>1</sub> gvoha  
Z.f.s<sub>1</sub> think-3fs that-she<sub>1</sub> tall  
‘[This one]<sub>1</sub> thinks that she<sub>1</sub>’s tall.’

d. Die glaubt die ist gross  
d-f.sg believe.3sg d-f.sg is.3sg tall  
‘[This one]<sub>1</sub> thinks that she<sub>1</sub>’s tall.’

#### (2) a. zot / ha-hi gvoha.

Z.f.sg / the-H.f.sg tall.f.sg  
‘This one / that one is tall.’

#### b. Sie/die ist gross.

f.sg/d-f.sg is.3sg tall  
This one / that one is tall.’

Said of a person: there is an N-effect; said of a lamp, there is no N-effect.

(3) a. [<sub>DP</sub> zot<sub>1</sub> [<sub>PP</sub> im ha-nemaSim]] xoSevet Se-hi<sub>1</sub> gvoha (no N-effect)  
[<sub>DP</sub> Z.f.s<sub>1</sub> [<sub>PP</sub> with the-freckles]] thinks that-she<sub>1</sub> tall  
‘The one with the freckles thinks that she’s tall.’

b. [<sub>DP</sub> zot<sub>1</sub> [<sub>CP</sub> Se-yac’a im dani]] xoSevet Se-hi<sub>1</sub> gvoha (no N-effect)  
[<sub>DP</sub> Z.f.s<sub>1</sub> [<sub>CP</sub> that-went.out with dani]] thinks that-she<sub>1</sub> tall  
‘The one that went out with Dani thinks that she’s tall.’

c. Die mit den Sommersprossen glaubt die ist gross  
d-f.sg with the freckles believe.3sg d-f.sg is.3sg tall  
‘The one with the freckles thinks that she’s tall.’

d. Die, die mit der Dani befreundet ist glaubt die ist gross  
d-f.sg d-f.sg with the Dani friended is believe.3sg d-f.sg is.3sg tall  
‘The one who is friends with Dani thinks she’s tall.’

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